

ENABLED FOR  DISABLED



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8th International Student Poster Competition, Skopje 2015

deadline: 20 November, 2015 (CET 00:00 hours)

exhibition opens 5 December, 2015

MKC Gallery

Skopje

OPEN CALL FOR SUBMISSIONS:

We invite all students on BA, MA and PhD studies of fine arts, design, visual arts, to enter the 8th International Student Poster Competition till 20 November, 2015 (CET 00:00 hours).

This year International Student Poster Competition decided to put accent on the issue of Disabled individuals around the world. It is time we, students, do some work, make buzz and create messages that will inspire many, to engage maybe few but to contribute to raising the awareness. This year we fight creatively for those in need...

Enabled for Disabled!!!

Worlds Health Organisation Key facts

Fact sheet 352

- Over a billion people, about 15% of the world's population, have some form of disability.
 - Between 110 million and 190 million adults have significant difficulties in functioning.
 - Rates of disability are increasing due to population ageing and increases in chronic health conditions, among other causes.
 - People with disabilities have less access to health care services and therefore experience unmet health care needs.
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More info on Disability found at WHO, UN:

Disability is thus not just a health problem. It is a complex phenomenon, reflecting the interaction between features of a person's body and features of the society in which he or she lives. Overcoming the difficulties faced by people with disabilities requires interventions to remove environmental and social barriers.

People with disabilities have the same health needs as non-disabled people. They also may experience a narrower margin of health, both because of poverty and social exclusion, and also because they may be vulnerable to secondary conditions. Evidence suggests that people with disabilities face barriers in accessing the health and rehabilitation services they need in many settings.

The objective

The main objective of this competition is creating better opportunities for people with disabilities. The motto "Enabled for Disabled" needs to point out that and **secure equal opportunities and equal rights for people with disabilities. As designers are obligation are to fight discrimination and inequality and ensure that people who have disabilities are regarded as equal members of society. To ensure that people who have disabilities can live the life they want and actively participate in**

their community. We promote a positive message about all aspects of disability – long-term illness, mobility problems, learning disability, disfigurement and everything in between. Its no doubt that the idea/issue of dependency has been used to socially construct, or perhaps, more accurately, socially reconstruct the problem of disability, along with a whole range of other social problems which have been reconstructed in similar ways in many capitalist countries.

Goal

The goal of this poster competition is to create and promote concept of Enabling equal right for disabled people.

They are facing certain barriers when they attempt to access health care including:

Prohibitive costs which mean affordability of health services and transportation. Because of this two reasons they do not receive needed health care.

Limited availability of appropriate services which is a significant barrier to health care.

Physical barriers including Uneven access to buildings (hospitals, health centres), inaccessible medical equipment, poor signage, narrow doorways, internal steps, inadequate bathroom facilities, and inaccessible parking areas create barriers to health care facilities. For example, women with mobility difficulties are often unable to access breast and cervical cancer screening because examination tables are not height-adjustable and mammography equipment only accommodates women who are able to stand.

Inadequate skills and knowledge of health workers etc.

We encourage people, both in and outside the design and cultural community, to the movement of enabling the disabled world! Try to create and provoke an attention that will grow in to international movement, campaign. explain/complain/create and achieve higher standards of visual communication and visualize your thinking.

As designers we are obligated to act toward intolerance, act of injustice, war crimes.... therefor we are going to create and provoke an global action, first by inviting students to participate for the competition, then we will invite the professional designers to send posters on the same topic.

Prize

Two poster winners will be awarded with equal prizes

- 1. Participation in jury work 2016 for the 9th Skopje Poster Festival (fully covered expences)**
- 2. Organization of poster exhibition in MKC Gallery 2016**
- 3. ICOGRADA Certificate**